

**PETER  
FOLLOWS**

**MEDIA  
KIT**  
**2023-2024**



**CEO | AUTHOR | SPEAKER**

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A stylized signature of the name "Peter Follows" in a cursive, handwritten font. The signature is contained within a gold-colored hexagonal frame. The overall design is professional and polished.

## TOPICS

- The management mindset of high-performance companies
- Managing turbulence in business and industry
- A new age of supply chain management
- Operational excellence in hospitality
- The changing structure of healthcare
- Rethinking efficiencies in manufacturing
- Leading an organization through change

## BIO

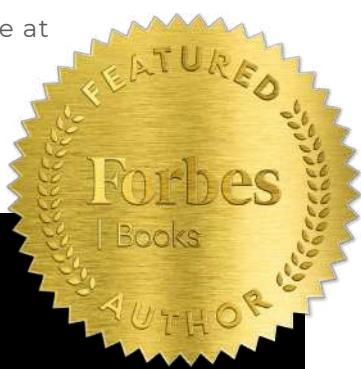
Peter Follows is an accomplished business executive, entrepreneur, and author. He is the cofounder of Carpedia International, a global management consulting firm that specializes in helping high-performing executives achieve lasting improvements in performance and profitability. Peter has extensive expertise in strategy, supply chain management, and operational effectiveness. He has provided consulting services to organizations in diverse industries across North America and Europe. Peter is a Featured Forbes Book Author and has served on the boards of several public and private organizations.

In addition to his professional accomplishments, Peter draws from a wealth of experience from other high-performance environments. He played Division 1 hockey and lacrosse at Harvard and was a member of the Canadian Men's National Lacrosse Team.

He is the proud father of two sons and currently resides in Toronto.

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Peter Follows, one of the foremost change and transformation leaders of our time, provides a practical, evidence-based approach to achieving desired performance results while sharing real-life experiences and insights from his work in nearly every industry, from hospitality and healthcare to manufacturing and financial services.



Michael J. Zaccagnino  
President, Fund Love/Lucania Partners